

**Electrical Technology** magazine is specifically targeted at companies in the wider electrical, automation and instrumentation industry including generation, transmission, manufacturing, design, electrical contracting and process automation industries, the website is correspondingly busy with around 1,898 home page impressions a month.

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Banner Ad	760 x 120	\$250pm (3 month minimum)
Skyscraper	160 x 600	\$225pm (3 month minimum)
Rectangle	300 x 250	\$175pm (3 month minimum)
Button	190 x 100	\$100pm (3 month minimum)

**Note:**

- All prices exclude GST
- If you require us to design the online advertisement the cost will be NZ\$40.

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Electrical & Automation Technology April/May 2009  
Rural town heading towards energy self-sufficiency  
Machinery safety and the need to save money  
Braemar Hospital green to go  
Switches and switchgear go "on" and "off" in tough times  
Feature: Motors and drives  
Feature: enclosures  
NZEL Conference report and regulations update  
IMC ISA instrument engineers handbook  
Measurement Matters  
Technology Showcase

**WE INVITE EDITORIAL CONTRIBUTIONS**

160 X 600

300 X 250

190 X 100

**TOP STORIES**  
Rural town heading towards energy self-sufficiency  
Imagine if New Zealand households took their energy supply needs into their own hands, building their own wind generation and selling electricity back to the national grid. The downstream effects would be enormous, at both ends of the equation.  
[more](#)

Switches and switchgear go "on" and "off" in tough times  
Depending on who you talk to in the switches and switchgear sector in New Zealand right now you will get a mixture of "quiet", "steady as she goes" or "we are running around like blue-arsed flies making sure we meet our deadlines and don't give the competition an "in".  
[more](#)

Enclosures make the electrical world go round  
If you are in the market for quality products from global suppliers like Microplastics, EECO, Dinkle, Y-S Electronic, Hammond - the "Rolls Royce of enclosures", Sunon, Bivar, and Tecnodin, look no further than Albany-based, Hi-Q Electronics Limited - a family business with a difference.  
[more](#)

New dawn for industry  
In a number of conversations with leaders academics and some smart players in the electrical industry - in its broadest sense - we have gathered over recent months that the global recession is going to be a new dawn for electrical, electronic and automation professionals, the companies and their customers.  
[more](#)

Wow factor wins over efficiency  
Despite our world nearing the tipping point of climate change, demand for green home automation products has not kept pace with the increasing demand for green commercial buildings.  
[more](#)

Out of the dark and into the light  
A leading luminary in our lighting industry warns against "chefs with one vegetable" claiming to be the place to eat.  
[more](#)

Green City, Bright Lights  
Waitakere City Council, New Zealand's "greenest" city, picks up the street lighting torch and shows it to the country.  
By Kevin Kevany.  
[more](#)

New robot at MIT adds capability  
Manukau Institute of Technology (MIT) has added to its education and training capability yet again with the addition of a new robot for training automation engineers and Bachelor of Engineering Technology students.  
[more](#)

Featured Link  
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