

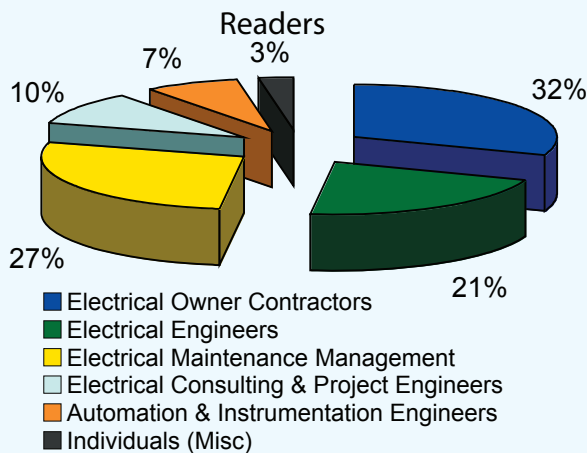
New Zealand's largest audited circulation to the Electrical Engineering, Automation & Electrical Contracting Industries

ELECTRICAL TECHNOLOGY magazine delivers a high quality, independent and informative view of developments in our constantly changing electrical and automation industries. Each issue contains features and key topics relating to today's technology, industry structures and working practices across the key market sectors of the energy industry, industrial plant, manufacturing, engineering, commercial and residential sectors. As well as a sound electrical focus, and being the official journal to the IMC. Electrical Technology magazine, provides a brief on the instrumentation, measurement and process control areas of New Zealand Industry.

ELECTRICAL TECHNOLOGY magazine (formally Electrical + Automation magazine) is a respected information source of news, new product and technology advice available to the electrical engineering and electrical contracting marketplace. This provides the suppliers of these industries with a quality and popular marketing medium concentrating on the buying influences in the electrical management, electrical engineering and manufacturing sectors throughout New Zealand. It is also subscribed to by all members of the New Zealand Electrical Institute (NZEI) and the Institute of Measurement & Control (IMC).

ELECTRICAL TECHNOLOGY is published by Adrenalin Publishing which also publishes; DEMM Engineering & Manufacturing, NZ4WD, New Zealand Company Vehicle, Motor Equipment News and NZBusiness magazines. Adrenalin Publishing is a member of the Magazine Publishers Association (MPA) and all titles participate in the twice yearly Audit Bureau of Circulation (ABC) audit process.

• **ABC AUDITED CIRCULATION FOR THE SECOND HALF OF 2009 WAS 9,071 COPIES PER ISSUE.**



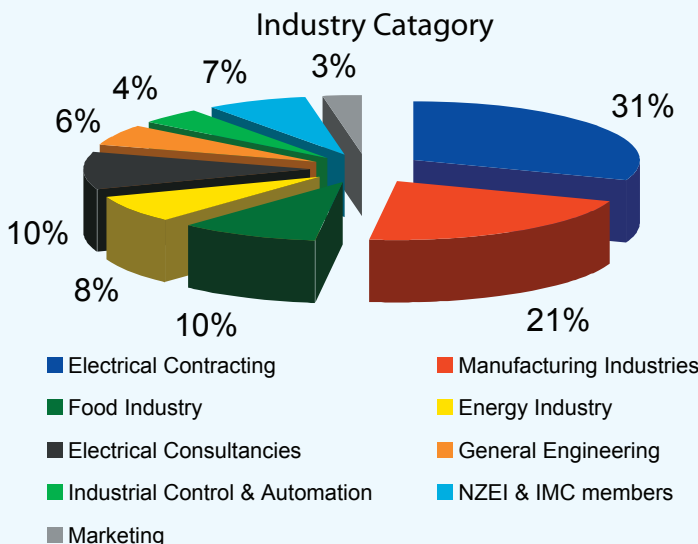
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